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**FOR IMMEDIATE RELEASE**

## **ANDREW JORDAN NAMED CHIEF MARKETING OFFICER OF INTERSTATE HOTELS & RESORTS**

ARLINGTON, Va. – February 5, 2018 – Interstate Hotels & Resorts – the leading U.S.-based global hotel management company – announces the appointment of Andrew Jordan as chief marketing officer. In his new position, Jordan will be responsible for leading all aspects of revenue including sales, marketing, revenue management, e-commerce and distribution.

“During a time of unprecedented growth at Interstate, I am excited to add someone of Andrew’s caliber to lead our revenue departments,” said Michael Deitemeyer, chief executive officer of Interstate Hotels & Resorts. “Andrew has successfully grown revenues and market share for hospitality and retail companies requiring speed, competitiveness and creativity. His experience will help ensure we continue to differentiate Interstate Hotels & Resorts as a global RevPAR leader and fortify our sales and marketing team to bring value to our hotel owners.”

Andrew joins Interstate from Adeptus Health, where as CMO he led all aspects of marketing, sales and communications, contributing to consecutive years of rapid growth. With over 30 years experience, Andrew began his career in advertising and brand marketing including time as global brand manager for Coca-Cola. He transitioned into hospitality and retail sectors including leadership roles with Club Med, Wyndham International, Carlson Restaurants and Adeptus Health.

As CMO at Wyndham, Andrew successfully grew market share through empowering the sales force, activating e-commerce, creating a differentiated guest recognition program and launching The Global Hotel Alliance allowing Wyndham to compete with rival mega hospitality brands.

### **About Interstate Hotels & Resorts**

Interstate Hotels & Resorts is the leading U.S.-based global hotel management company, operating branded full- and select-service hotels, resorts, convention centers, and independent hotels. Currently, Interstate’s global portfolio represents 540 properties in 12 countries inclusive of committed pipeline of signed hotels under construction or development around the world. The Company’s experienced operators, industry leading platforms, and extensive management capabilities produce exceptional guest experiences and optimal returns for hotel owners and investors. For more information, please visit [www.interstatehotels.com](http://www.interstatehotels.com), or follow Interstate on [Facebook](#) and [LinkedIn](#).

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